



Freelance Graphic Artist with over twenty years of experience in the field. Dedicated to staying up-to-date on new techniques and procedures related to graphic design, excelling in print, brand identity, photography and web development. I can manage multiple projects simultaneously an excellent communicator, and able to work as part of a team or as the sole designer. I'm a thoughtful problem-solver who enjoys creating experiences that make an emotional connection. I embrace the possibilities in constraints and see challenges as new opportunities to grow and innovate.



✉ RYAN@RYANLABROSSE.COM
📞 514.668.1997
📍 MONTRÉAL, QC, CANADA
💬 FRENCH & ENGLISH

EDUCATION

2004 to 2008

Publication Design & HyperMedia Technology

Cegep John Abbott College

EXPERTISE

- Graphic Design
- Packaging Design
- Illustrations
- Front End Design
- Art Direction
- UX Design
- Branding
- Web Design
- Mural Design
- Fashion Design
- Print Pre-Press
- Typography
- Colour Theory
- Teamwork
- Problem-solving
- Management Skills

EXPERIENCE

Freelance Graphic Artist

Labrosse Creative - 2011 to Present

Over 10 years as a Freelancer. I have worked in multiple mediums for a wide range of clients. I have had the honour of working with professional Sports teams, industry-leading App Developers, fashion brands, and large retailers, from digital banners to full office murals and small-run art prints to large-scale international packaging printing. I like to challenge myself with different projects and styles to maintain a high level of creativity.

In my multidisciplinary as a freelancer, I had the opportunity to...

- Help develop a multi-million dollar pet consumable brand from the ground up.
- Worked with the historical Montreal Canadiens on several projects.
- Created hand-painted murals that span indie game developers, nationwide restaurant franchises to international trading firms.
- Create authentic, compelling stories to bring product concepts to life.
- Bring new perspectives, designs and assets to longstanding heritage brands while streamlining branding and design development.
- Work with clients across Canada, the United States, China, Australia, Germany, The U.K. and Portugal.

Sr. Graphic Designer & Marketing Coordinator

Rolf C. Hagen Inc - 2010 to 2012

Primary responsibility was creating and maintaining Hagen's Trade Marketing Price list, which consisted of over 10,000 different items, all advertised through their annual Price list. The mandate was to take the existing product database and offer a solution that would;

- Create a structure and layout that would simplify the search & location of items for Sales Representatives and Customers.
- Highlight Flagship and specialized products while reducing the page count.
- Efficiently switch between multiple languages and regional and international pricing.

Secondary responsibilities included website design and maintenance, creating artwork for product packaging, product photography and creating brand-specific peripherals, such as posters, flyers, mailers, digital banners, digital ads, etc.

Skills to pay the bills. Adobe Creative Suite _ XD _ Figma _ Photography Natural & Artificial Lighting _ Wordpress _ Squarespace _ WIX _ Microsoft Office _ Apple iWork



EXPERIENCE (continued)

Graphic Designer & Marketing Coordinator

Jam Industries Ltd. - 2011

Responsibilities included creating artwork and assets for brands such as AKG, KORG, Erikson, SiriusXM. Product packaging, product photography and creating brand-specific peripherals, such as posters, flyers, mailers, digital banners, and digital ads, on a time-sensitive basis. Design static and video assets, utilizing different styles and approaches for current and future campaigns. Use of HTML and CSS to create a engaging email broadcasts, highlighting custom products.

Graphic Designer & Marketing Coordinator

Kamik Footwear / Genfoot inc. / Duffs - 2008 to 2011

As part of the Marketing Department at Kamik, I am responsible for; website management, product design, advertisement concepts, layouts and designs, catalogue design, character illustrations, and product and lifestyle photography, just to name a few.

IN THE MEDIA

Montreal Canadiens

Showing of artwork and interview during live game

Communication Arts

Artwork showcase

Typefolk Awards

Awarded for lettering poster

BT MTL

Showcasing of artwork during live broadcast

Damask & Dentelle - 300 trucs

Cover and spread showcasing artwork

CultMtl

Spread showcasing artwork

CLIENT LIST

Family Guy
Fox Entertainment
Montreal Canadiens
Toronto Maple Leafs
Toronto Raptors
Winnipeg Jets
Mr. Puffs
Movember Foundation
Outerminds
Cupco
Kamik Footwear
Cibc
Billy K's
Hagen Inc.
Hopper
Pur Vodka
Centropolis Laval
IEC Holden inc.
The Legacy Agency
Spector & Co.
Birdhouse Wingerie & Bar
DRW / Vigilant
Bulletproof Logistics
Station16
Ardo VLM
Fluval
ALDO
Tracktik
EcoCup
Shutterstock
White Knight Toys
Scotiabank
Rubino
MVP Group
Smartbalance
Maison des Jeunes
LAMOUR
Le Fitness Loft inc.
TimeOut Market
Brera Go

Things that make me happy. Cars _ Coffee _ Urban & Modern Art _ Trail Biking _ Hiking _ Dogs _ Tom Yum & Ramen Soup _ Legend of Zelda _ Hot Sauces